

COMPANY PROFILE

Building Businesses. Growing Brands.

E-Commerce Solutions • Digital Marketing • CRM

Our Services



Ecommerce Solutions

Complete online stores that drive sales and growth



Digital Marketing

Strategic campaigns that increase brand visibility and ROI



Web & App Development

High performance websites and apps built for results



Analytics & Reporting

Data driven insights that help you make smarter decisions



Conversion Optimization

Improve user experience and boost conversion rates

Ecommerce &
Digital Marketing

Who We Are

Your partner for e-commerce, marketing, and digital growth.

IT Value helps businesses build, manage and grow their digital presence through integrated technology and marketing solutions.

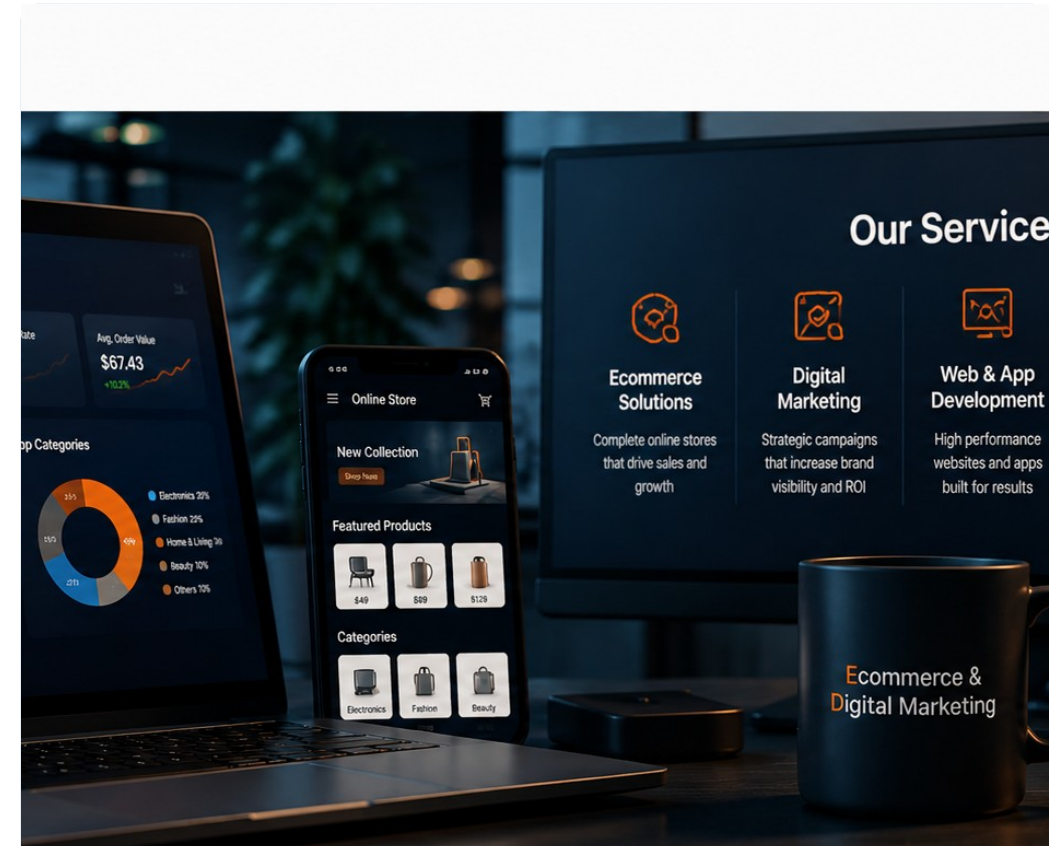
We connect e-commerce operations, creative content, paid media, CRM and performance optimization—so digital channels work together as one growth system.

Technology

Platforms built around business operations.

Growth

Marketing, optimization and measurable outcomes.



What We Deliver

Two connected solution tracks for digital transformation and measurable growth.



Vision, Mission & Values

A clear direction for meaningful growth.

Vision

To become a leading e-commerce and digital growth partner that turns online channels into effective sales and marketing engines.

Mission

To provide integrated solutions that help businesses manage stores, reach customers and improve performance.

● Professionalism

● Results-Driven

● Quality

● Clarity

● Innovation

● Partnership



Multi-Store E-Commerce

One platform. Multiple branches. Complete control.

A centralized ecosystem connecting customers, branches, teams, orders and delivery in one operational flow.

MultiStore



The E-Commerce Ecosystem

One connected journey from discovery to delivery confirmation.



Customer → Branch → Management → Driver

- Customers browse products, order and track status.
- Branches receive, process and fulfill orders.
- Managers control products, users, offers and complaints.
- Drivers manage deliveries and confirm completion.

One operational view across the full order journey

Client App

A seamless shopping experience designed around the customer journey.

Customer Accounts

Fast, personalized access

Location Detection

Serve by location

Smart Branch Selection

Route customers correctly

Product Browsing

Easy catalog discovery

Offers & Loyalty

Drive repeat purchases

Order Tracking

Clear order visibility



Back-End Management

Centralized management and complete operational control.

Control the business from one place

- Products and branch-specific catalogues
- Users, roles and permissions by branch or branch group
- Offers, coupons and promotions
- Order assignment and tracking
- Complaints and customer feedback
- Performance visibility across branches



Delivery App

ITVALUE

Smarter delivery. Better control. Faster execution.



Assigned Orders

Clear delivery queue

Smart Distribution

By branch or area

Live Status

Track progress

Delivery Confirmation

Close the loop

Batch Delivery

Improve route efficiency

Digital Marketing Services

From strategy to growth—planned, creative and measurable.

Research • Websites & SEO • Branding • Media Buying •
WhatsApp • CRM



Research, Strategy, Website & SEO

Build on insight, then turn the website into a growth engine.



Branding & Creative Content

Create a brand people remember—and content people engage with.

Visual identity

Logo & typography

Brand guidelines

Social media designs

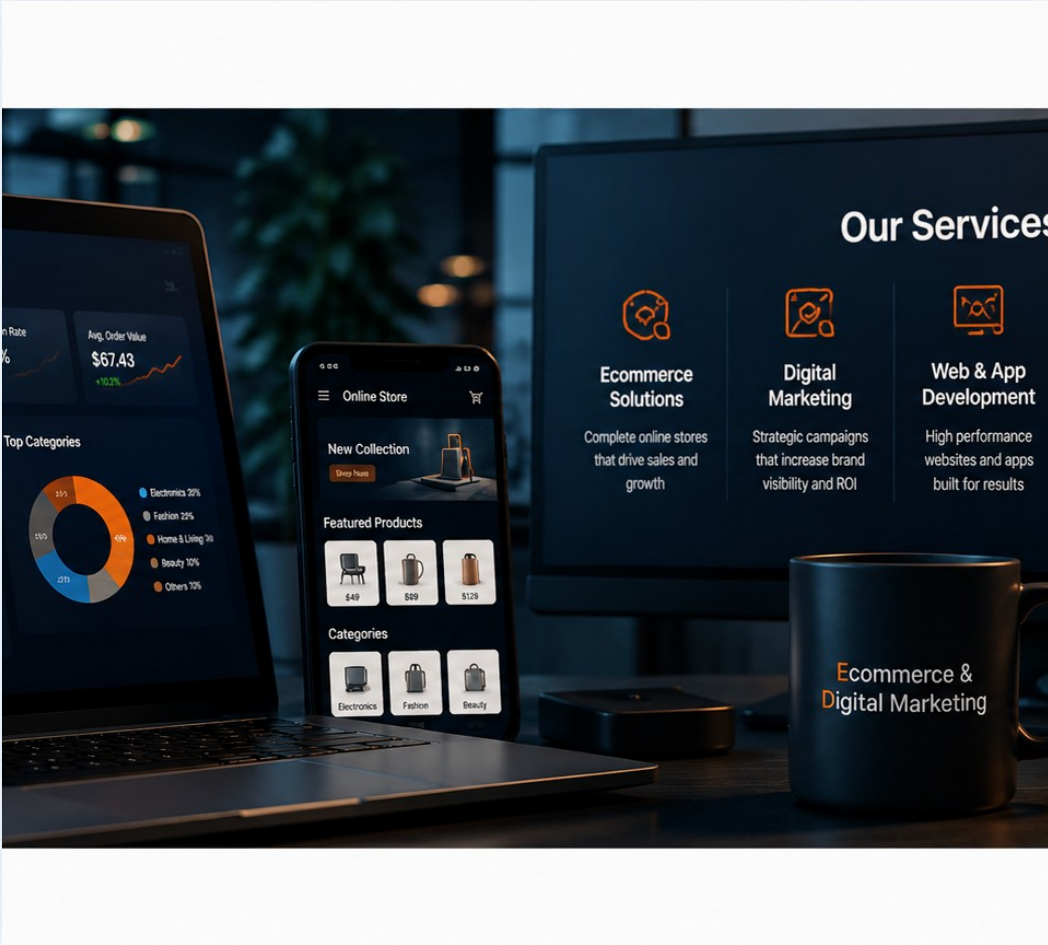
Creative copywriting

Photography

Reels & short videos

Motion graphics

UGC & influencers



Paid Advertising & Media Buying

Reach the right audience, optimize spend and measure results.

1 Setup

2 Plan

3 Target

4 Launch

5 Optimize

6 Report

- Advertising account and campaign setup
- Audience targeting, retargeting and budget allocation
- Continuous optimization, ROI tracking and reporting



WhatsApp Marketing & CRM

ITVALUE

Turn conversations into measurable customer relationships.



WhatsApp Marketing

Targeted bulk messaging, promotions, segmentation, retargeting and engagement tracking.

Customer Communication & CRM

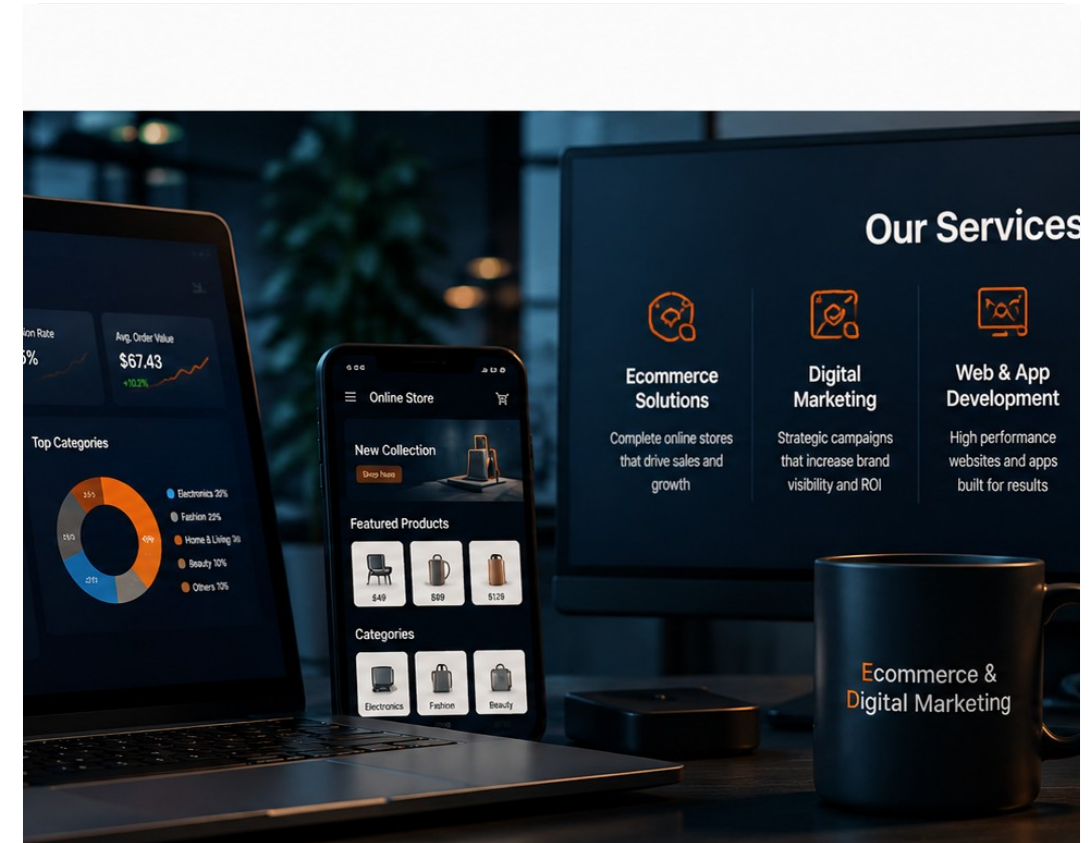
Customer database organization, inquiry monitoring, response workflows, lead follow-up and better response time.

Why IT Value

A practical partner for growth-focused businesses.

- Integrated e-commerce and marketing expertise
- Solutions designed around branches, teams and real operations
- Creative execution connected to measurable outcomes
- Clear process from strategy to build, launch and optimization

Strategy → Build → Launch → Manage → Optimize → Grow



Let's Talk About Your Needs

We're here to help you build the right digital solution for your business.

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